

CINEMA ADVERTISING KOSOVO

PRICE LIST 2025.



Onscreen advertising



Flat Rate - All Movies

PERIOD	MIN. INSERTIONS	GROSS PRICE (30" SPOT)
1 week	400	2.500,00 €
2 weeks	800	4.750,00 €
4 weeks	1600	7.920,00 €

Per Movie

PERIOD	MIN. INSERTIONS	GROSS PRICE (30" SPOT)
1 movie/1 weeks	35	450,00€
1 movie/2 weeks	70	855,00 €
1 movie/4 weeks	140	1.620,00 €

Weekend Matinee (Kids movies)

PERIOD	MIN. INSERTIONS	GROSS PRICE (30" SPOT)
1 weekend	10	180,00 €
10 weekends	100	1.440,00 €
52 weekends (1 year)	520	5.148,00 €

DISCOUNT

Agency	15%
Volume	tbd
Package	tbd

LENGTH	INDEX
10"	0,50
15"	0,65
20"	0,80
25"	0,90
30"	1,00
35"	1,15
40"	1,25
45"	1,40
50"	1,55
55"	1,70
60"	1,85



Cinema DOOH advertising



FORMAT	QUANTITY	RESOLUTION	SCREEN AIRINGS/WEEK	WEEKLY PRICE/SCREEN (EUR)
B1 display	9	1080 x 1920	1960	110,00€
Triple screen	1	1920 x 1080	1960	250,00 €
Video wall	1	1920 x 1080	1960	330,00 €
LED Display	1	3072 x 576	1960	550,00 €



Hall branding



HALL	SEATS	MINIMAL CONTRACT	PRICE
Extreme Hall	285	3 years	on demand
ScreenX Hall	232	3 years	on demand
Gaming Hall	182	3 years	on demand
Hall 4	199	1 year	20.000,00 €
Hall 5	146	1 year	17.500,00 €
Hall 6	97	1 year	14.000,00 €
Hall 7	88	1 year	14.000,00 €
Hall 8	65	1 year	11.000,00 €
4DX Hall	72	3 years	on demand
Hall 10	146	1 year	17.500,00 €
Hall 11	88	1 year	14.000,00 €
Kids Hall	137	3 years	on demand
Hall 13	153	1 year	17.500,00 €
Gold Class 1	40	3 years	on demand
Gold Class 2	40	3 years	on demand



Other formats



Branding

S	ea	its	;

LENGTH	PRICE/SEAT
12 months	7,00 €
6 months	10,00€
3 months	15,00 €
1 month	77.00 €.

Pop-corn box

FORMAT	MINIMAL VOLUME	PRICE
Small	30.000	on demand
Medium	30.000	on demand
Large	30.000	on demand

^{* 4} sides, full color

Sampling

QUANTITY	PRICE/1000 PCS
Up to 10.000	30,00 €
10.000 - 15.000	28,00 €
15.000 - 25.000	25,00 €
25.000 - 50.000	22,00 €
50.000 +	19,00 €

Other

FORMAT	PERIOD	RESOLUTION	PRICE
E-flyer	4 weeks	342 x 768	39,81 €
Money pad	4 weeks	A4	7,96 €
Exposition space	1 day		172,53 €



CONTACTUS

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